

# Results and Achievements of Supported Social Enterprises in 2025

## Babale

Babale is a social enterprise founded in 2015 with the mission to support independent living for people with Down syndrome through employment and skills development.

The enterprise produces a range of decorative and functional items made from wood, ceramics, and textiles. Among its mass-produced items, Babale's socks and kitchen accessories are particularly distinctive.

Prior to partnering with Actio, Babale had developed a sustainable business model that enabled the inclusion of persons with Down syndrome in the production process, while also using generated income to periodically fund essential programs for this target group.

Building on its stable social and economic results, the founders of Babale identified strong potential for scaling both its economic performance and social impact. In its production processes, Babale previously relied on pre-made materials from partner companies (e.g., ceramic items, fabric bags), which were then painted and packaged in-house. Through its partnership with Actio, Babale gained the opportunity to develop entirely new products and expand in-house production. As a result of this expansion, the enterprise engaged a greater number of young people with Down syndrome and made a meaningful contribution to improving their quality of life.

**Contract signing date with Actio: May 1, 2023.** With Actio's financial and technical support (grant: €49,915.42; loan: €9,791), Babale expanded its production capacity, diversified its product range, and improved its management processes. These developments resulted in increased revenue and strengthened social impact.

**Progress and Achievements (2025):** In 2025, Babale further strengthened its dual focus on social inclusion and creative production. The ceramics workshop remained fully operational, while the sewing workshop progressed toward full-scale production. The enterprise significantly enhanced its market presence by expanding sales channels, including placements in high-visibility locations such as Tbilisi International Airport Duty Free and Batumi Hilton, as well as online platforms.

Babale expanded its educational and employment programs, engaging over 1,200 participants in workshops and continuing to support 25 young people with Down syndrome through a structured employment readiness program. The enterprise employed 21 individuals, including 5 persons with disabilities.

Financially, Babale generated GEL 421,483 in revenue in 2025, demonstrating resilience and sustainability in a challenging environment. In addition, Babale mobilized additional resources through a crowdfunding campaign, which supported its vocational orientation and employment program.

## Istoriali

Social enterprise Istoriali was founded in 2000. Its mission is to support the economic sustainability and promotion of Georgia's tangible and intangible cultural heritage sector. Through the creation of jewelry, decorative, and souvenir products, Istoriali introduces Georgia's cultural heritage both within the country and abroad.

Before partnering with Actio, most of Istoriali's products were manufactured by outsourced partner craftsmen. This model limited the enterprise's ability to increase productivity while maintaining quality. Despite market demand and potential, the workshop could not expand production. At the same time, Istoriali saw the opportunity to increase and diversify its social impact. In addition to promoting Georgia's cultural heritage, the enterprise set the goal of popularizing the ancient profession of metal sculpting, offering relevant practice and educational masterclasses.

**Contract signing date with Actio:** April 27, 2023. With Actio's financial and technical support (grant: €39,817.53; loan: €10,000), Istoriali strengthened its production capacity, improved branding and product positioning, and expanded its market reach.

**Progress and Achievements (2025):** In 2025, Istoriali maintained stable operations while strengthening its production capacity and educational programs. The enterprise fully restored operations at its workshop and continued its cooperation with the Tbilisi State Academy of Arts, delivering metal sculpting masterclasses to more than 30 students throughout the year.

Istoriali continued to contribute to employment in the creative sector. By the end of the year, the enterprise employed 5 full-time (2 craftsmen are the young graduates of the Tbilisi State Academy of Arts) and four outsourced craftsmen.

Product development and marketing efforts also progressed. Two product lines, Tbilisi-themed and men's gift collections, were expanded in spring 2025 with the addition of two new figurines. The updated collection was accompanied by a redesigned digital product catalog and increased social media engagement, supporting stronger market visibility. Financially, Istoriali generated GEL 138,535 in total revenue in 2025.

## Tene

Tene was founded in 2021 to fight plastic pollution and raise public awareness of environmental issues. It is the first Georgian eco-friendly USB cable production enterprise, using recycled single-use secondary plastic in the process. Alongside USB cables, Tene develops other innovative eco-products, such as cup collectors and reverse vending machines for plastic bottles.

In production, Tene uses plastic bottle caps and transfers other raw plastic to partner factories. Since Georgia lacks a nationwide plastic separation and recycling system, Tene's role in reducing plastic waste is especially important.

Tene also contributes to the social and economic empowerment of vulnerable groups. Its factory is located in the Tserovani IDP (internally displaced persons) settlement, employing people displaced by the 2008 Russia-Georgia war.

Due to awareness campaigns, demand for plastic collection increased not only in Tbilisi but also in regions. However, Tene lacked resources to expand collection outside Tbilisi. Thus, its partnership with Actio focused on scaling plastic collection and developing sustainable collection schemes.

**Contract signing date with Actio:** September 28, 2023. With Actio's financial and technical support (grant: €40,000 loan: €9,990), Tene expanded its production capacity, improved operational efficiency, and strengthened its business processes.

**Progress and Achievements (2025):** In 2025, Tene maintained stable and sustainable operations while expanding its production and environmental impact. The enterprise launched a new product, a charger/suspender, which currently has no analogue in Georgia and has already begun attracting interest in the local market.

Throughout 2025, Tene collected more than 90,000 kg of plastic both in Tbilisi and in the regions. Tene actively collaborates with schools and business companies, ensuring the sustainability of the plastic collection process and engaging an increasing number of people. In terms of raising environmental awareness, Tene's activities in 2025 were diverse, taking place both online and in physical spaces.

Tene also established a partnership with Sparklo, an international cleantech company known for AI-powered reverse vending machines (Sparklomats). Within this collaboration, Tene promotes the Sparklo brand locally, while Sparklo covers transportation costs for collected materials. As the partnership remains in its early stages, results are yet to be evaluated.

In terms of employment, Tene's staff comprises of 20 individuals, 9 of whom are IDPs. Financially, Tene generated GEL 711,496 in total revenue in 2025.

## **Champy**

Established in 2016, social enterprise Champy works to strengthen the social and economic situation of villages near the occupation line in the Gori municipality through the production of innovative healthy snacks - apple chips. On one hand, Champy supports the employment of women living in the village of Ditsi and nearby areas, and on the other hand, contributes to the development of local farms by purchasing local produce. The enterprise also actively develops zero waste production, with its flagship product being "Tsmatsi".

Champy has developed a unique apple-drying methodology, resulting in the production of healthy, crispy chips and a fruit leather-like product "Tsmatsi".

Champy employs women living in the village of Ditsi and collaborates with farmers from the surrounding area. The enterprise's operation near the occupied territory significantly contributes to strengthening the local economy and reducing migration from Ditsi and neighboring villages.

From its establishment, Champy's production and sales grew steadily. However, in recent years, productivity could no longer meet the demands of local and international markets. Expanding productivity became essential for further economic and social impact.

**Contract signing date with Actio:** November 2, 2023. With Actio's financial and technical support (grant: €40,000; loan: €10,000). Champy enhanced its production systems, expanded its operations, and improved product quality and consistency.

**Progress and Achievements (2025):** In 2025, Champy demonstrated solid growth across production, market expansion, and social impact, while strengthening its environmental sustainability approach.

With technical assistance from Actio, Champy improved its packaging and developed new promotional materials. A new product, Apple Chips Energy Mix, was successfully launched and gained traction both locally and internationally. On the local market, Champy expanded its presence in private schools, including the European School, Shavnabada, Jejili, Logosi, Ayajesi, IB Mtiebi, Mtsignobartukhutsesi, Green School, and Akhali Taoba, and established a partnership with Lion Auction for corporate sales. Champy also strengthened its sales channels by launching online sales through its website and developing a "family box" concept.

Internationally, the enterprise secured product listings and exports to both Canada and the United States. Additionally, Champy has been working on launching its branded store on Amazon.com and Amazon.de.

The enterprise maintained stable employment for 13 women and collaborated with 12 local farmers, while additionally supporting 3 low-income farmers through no-profit processing services. In line with its environmental commitment, the enterprise recycled 4.5 tons of apple waste over the year, continuing progress toward a zero-waste production model.

Champy recorded strong financial growth, with total annual revenue reaching GEL 241,820.50, a 43% increase compared to 2024.

## **Dadari**

Dadari was founded in 2018. Its mission is to support the professional development and employment of people with special needs, including persons with disabilities and internally displaced persons. Dadari produces eco-friendly, safe, handmade wooden toys that bring joy to both children and adults.

The workshops of Dadari are located in Tbilisi and Zugdidi, while products are sold in Georgia and across Europe. With the rising demand for eco-friendly toys, Dadari needed to modernize production and explore new sales channels. Additionally, the enterprise had trained individuals ready for employment, but creating new positions was not possible without expanding production. Hence, the partnership with Actio focused on both business development and the economic empowerment of people with special needs.

**Contract signing date with Actio:** November 8, 2024. With Actio's financial and technical support (grant: €37,492; loan: €4,731), Dadari expanded its service delivery, strengthened operational systems, and improved its outreach capacity.

**Progress and Achievements (2025):** In 2025, Dadari achieved substantial growth in production capacity, market expansion, and social impact. The enterprise invested in new

equipment, expanded local sales channels, and strengthened its workforce by employing additional internally displaced persons (IDPs).

Dadari made significant progress in international market development. Participation in Spielwarenmesse, the world's largest toy exhibition, resulted in over 40 B2B meetings and the establishment of several new partnerships. These include planned collaborations with partners from Bermuda, Germany (HOLZVIECHERL), and Hungary (Juharka), the latter leading to a one-year production agreement with ongoing monthly orders. The enterprise also continued and expanded cooperation with existing European partners, including HolzWald (Germany), and Moar Gut (Austria). In total, Dadari developed 12 new product models, most of which were integrated into its core product line.

On the local market, Dadari strengthened its retail presence and diversified sales channels. In addition to ongoing sales through veli.store and ESKI, the enterprise opened two branded retail outlets in Tbilisi at Hualing Shopping Center and East Point Mall while also securing corporate and public sector contracts.

Financially, Dadari demonstrated solid growth, with total revenues reaching 286,244 GEL, representing a 30.31% increase compared to the previous year. The enterprise also expanded its workforce from 12 to 16 employees, including 2 IDPs, while additionally supporting skills development, with trained individuals securing employment beyond the enterprise.

Overall, 2025 marked a year of strong scaling for Dadari, characterized by expanded international partnerships, increased production capacity, diversified sales channels, and enhanced social impact through job creation and skills development.

## **Dediko**

Dediko was established in 2021 by the Constanta Foundation. The enterprise provides single mothers and women caring for elderly or disabled family members with opportunities for dignified living through employment, professional development, and personal growth.

The idea for Dediko emerged after the onset of the COVID-19 pandemic, when the crisis caused by the pandemic affected nearly all segments of society, particularly socially vulnerable groups. This crisis had a double impact on single mothers, as they had to face most challenges on their own. Dediko offered single mothers not only the opportunity to acquire a new profession and employment but also a work schedule and environment tailored to their needs. In 2024, Dediko expanded its target group to include middle-aged women who care for elderly or disabled parents. These women have very limited employment and income opportunities, while bearing a significant material and psychological burden.

**Contract signing date with Actio:** December 12, 2024. With Actio's financial and technical support (grant: € 31,600; loan: € 10,000), Dediko strengthened its production capacity, improved product quality, and enhanced its market positioning.

**Progress and Achievements (2025):** In 2025, Dediko focused on strengthening its product offering, increasing brand visibility, and expanding market access, while continuing to deliver social impact through employment of vulnerable women. A key milestone was the

launch of the new “Caregiver” product line, reflecting the enterprise’s core values of care and emotional connection. The launch was supported by a comprehensive marketing campaign, including professional visual content, influencer collaborations, and media coverage.

The enterprise developed its e-commerce website [www.dediko.ge](http://www.dediko.ge) , which became fully operational during the year, and introduced email marketing, contributing to increased engagement with customers. Corporate sales also strengthened, with orders from companies such as Metropol Management and Microbank MBC.

In terms of social impact, Dediko employed up to six women during the year, including individuals from vulnerable groups such as single mothers and caregivers. Financially, Dediko generated total annual revenue of GEL 23,905 in 2025.

Overall, 2025 was a year of consolidation for Dediko, marked by strengthened branding and marketing efforts, expanded sales channels, and continued commitment to supporting vulnerable women through employment opportunities.